

KUMAR UDESHYA

Data Analyst | SQL • Python • Power BI • Tableau

kumarudeshya121@gmail.com | +91 75469 08543 | Bengaluru, India | [LinkedIn Profile](#)

PROFESSIONAL SUMMARY

Results-oriented Data Analyst with strong hands-on project experience in SQL analytics, Python automation, and business intelligence dashboarding. Skilled at deriving actionable business insights from complex datasets across customer behaviour, operations, and delivery performance domains. Demonstrates project ownership — independently scoping, executing, and documenting end-to-end analytics solutions. Seeking an entry-level Data Analyst or Junior Analyst role to contribute analytical depth in a professional environment.

TECHNICAL SKILLS

Data Analysis: Exploratory Data Analysis (EDA), Statistical Analysis, A/B Testing, Hypothesis Testing, Data Cleaning & Wrangling

Visualization: Power BI, Tableau, Matplotlib, Seaborn, Excel (Pivot Tables, Charts, Conditional Formatting)

Programming: Python (Pandas, NumPy, Scikit-learn), SQL (Joins, CTEs, Window Functions, Subqueries)

Databases: MySQL, PostgreSQL — query optimization, schema design, multi-table joins

ETL & Automation: Power Query, Python scripting for data pipeline automation

PROJECTS

Zomato Sales & Operations Analytics | [End-to-End SQL Project](#)

- Engineered consolidated analytics view by joining 5+ datasets (Orders, Customers, Restaurants, Food Items, Delivery Partners) using complex multi-table SQL joins and CTEs.
- Identified top-10 restaurants driving ~60% of total platform revenue; quantified the positive correlation between restaurant ratings and sales volume.
- Segmented customers into high-value, loyal, and at-risk cohorts using SQL window functions — loyal customers showed 35%+ higher Average Order Value (AOV), informing targeted loyalty strategy recommendations.
- Performed time-series analysis on 100,000+ orders to pinpoint peak demand windows (7 PM–10 PM), enabling data-backed staffing and delivery allocation optimization.
- Evaluated delivery partner KPIs (avg. delivery time, order completion rate, on-time performance) and built a ranking model for a performance-based incentive framework.

Library Management System Analytics | [SQL Analytics Project](#)

- Designed and executed SQL queries to analyse 10,000+ checkout records — identified top 3 authors and categories responsible for 45%+ of total checkouts.
- Detected same-day multi-checkout anomalies as high-demand signals to prioritize procurement; storage location analysis flagged high-risk zones for missing books — recommended RFID/barcode tracking for a projected 30% reduction in inventory loss.
- Conducted peak checkout time analysis using SQL time-series techniques to optimize staff scheduling and reduce average service wait time.

Customer Behaviour Analysis Dashboard | [Power BI](#)

- Developed an interactive Power BI dashboard analysing purchasing trends, customer demographics, and revenue insights across 5,000+ customers and 994K+ in total revenue.
- Built dynamic dashboards with filters for gender, category, subscription status, and discounts; created KPIs for revenue by category, payment method, season, location, top/bottom products, and customer age distribution.
- Applied Power Query, DAX, and data modelling for data cleaning, transformation, and advanced calculations — improving storytelling and decision-making through visually engaging analytics.

EDUCATION

Bachelor of Computer Applications (BCA) | Magadh University, Gaya, Bihar, India Jul 2023 – Apr 2026

- Relevant coursework: Database Management Systems, Statistics, Data Structures, Programming with Python.
- Built end-to-end data analytics projects independently during coursework — demonstrating self-driven learning beyond the standard curriculum.

CERTIFICATIONS & TRAINING

Data Analytics Job Simulation — [Deloitte Australia \(Forage\)](#) • **Data Analytics Mentorship Program** — [IBM Developer Skills Network](#) • **SQL Certification** — [Hacker Rank](#) • **Python Mentorship Program** — [GUVI](#)

KEY STRENGTHS

Strong SQL depth: complex joins, window functions, CTEs, query optimisation **Project Ownership:** independently scoped, executed & documented all projects **Business Thinking:** translates findings into loyalty strategy, staff optimisation & inventory management **Active Learner:** continuously upskilling via certifications.