KUMAR UDESHYA

Data Analyst | SQL • Python • Power BI • Tableau • Excel

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PROFESSIONAL SUMMARY

Results-oriented Data Analyst with hands-on experience in SQL analytics, Business Intelligence (BI), KPI reporting, dashboard development, data modelling, reporting automation, and data storytelling using Python, Power BI, Tableau, and Excel. Skilled at deriving actionable business insights from complex datasets across customer behaviour, operations, and delivery performance domains. Demonstrates strong project ownership — independently scoping, executing, and documenting end-to-end analytics solutions. Seeking an entry-level Data Analyst or Junior Analyst role to contribute analytical depth in a professional environment.

TECHNICAL SKILLS

Data Analysis: Exploratory Data Analysis (EDA), Statistical Analysis, A/B Testing, Hypothesis Testing, Data Cleaning & Wrangling
Tools & Technologies: SQL, Python, Power BI, Tableau, Excel, MySQL, PostgreSQL, Pandas, NumPy, Scikit-learn, Power Query, GitHub
Visualization & BI: Power BI, Tableau, Dashboard Development, Business Intelligence (BI), Data Storytelling, KPI Reporting, Matplotlib, Seaborn, Excel Dashboards, Pivot Tables, Charts, Conditional Formatting
Programming & DB: Python, SQL — Joins, CTEs, Window Functions, Subqueries, Query Optimisation, Schema Design, Multi-table Joins
ETL & Automation: Power Query, Data Transformation, Python Scripting, Data Pipeline Automation, Reporting Automation, Data Validation
Data Management: Data Modelling, Data Validation, Data Governance, Database Design, Data Quality Management

PROJECTS

Zomato Sales & Operations Analytics | *End-to-End SQL Project*

- Joined 5+ datasets using SQL joins, CTEs, and window functions to build analytics views for sales and operations analysis.
- Identified top-10 restaurants driving ~60% of revenue through SQL-based sales and rating correlation analysis.
- Segmented customers into 3 cohorts using SQL window functions; loyal users showed 35%+ higher AOV.
- Analysed 100K+ orders with time-series SQL queries to identify peak demand hours (7 PM–10 PM).
- Evaluated delivery KPIs and built a performance ranking model to support incentive optimisation.

Swiggy Sales Dashboard | *Excel Analytics Project*

- Built an interactive Excel dashboard analysing 53M+ in sales and 197K+ orders using Power Query, Pivot Tables, and Pivot Charts.
- Designed interactive dashboard development solutions featuring KPI reporting, sales trends, state-wise performance, and business intelligence insights, AOV insights, slicers, and interactive visualisations.
- Generated business insights on top-performing cities, restaurants, food categories, and quarterly sales trends for data-driven decisions.

Library Management System Analytics | *SQL Analytics Project*

- Designed and executed SQL queries to analyse 10,000+ checkout records — identified top 3 authors and categories responsible for 45%+ of total checkouts.
- Detected same-day multi-checkout anomalies as high-demand signals to prioritise procurement; storage location analysis flagged high-risk zones for missing books — recommended RFID/barcode tracking for a projected 30% reduction in inventory loss.
- Conducted peak checkout time analysis using SQL time-series techniques to optimise staff scheduling and reduce average service wait time.

Customer Behaviour Analysis Dashboard | *Power BI Project*

- Developed an interactive Power BI dashboard analysing purchasing trends, customer demographics, and revenue insights across 5,000+ customers and ₹994K+ in total revenue.
- Built dynamic KPI reporting dashboards with filters for gender, category, subscription status, and discounts, enabling business intelligence and data-driven decision-making; created KPIs for revenue by category, payment method, season, location, top/bottom products, and customer age distribution.
- Applied Power Query, DAX, data modelling, and data validation techniques for data cleaning, transformation, and advanced calculations — improving storytelling and decision-making through visually engaging analytics.

EDUCATION

Bachelor of Computer Applications (BCA) | Magadh University, Gaya, Bihar, India | Jul 2023 – May 2026

- Relevant coursework: Database Management Systems, Statistics, Data Structures, Programming with Python.
- Built end-to-end data analytics projects independently during coursework, demonstrating self-driven learning beyond the standard curriculum.

CERTIFICATIONS & TRAINING

- Data Analytics Job Simulation — Deloitte Australia (Forage)
- Data Analytics Mentorship Program — IBM Developer Skills Network
- SQL Certification — HackerRank
- Python Mentorship Program — GUVI

KEY STRENGTHS

•SQL Expertise •Business Thinking •Problem Solving •KPI Analysis •Analytical Thinking •Project Ownership •Active Learner •Storytelling with Data